

The Power of Dividends QuickStart

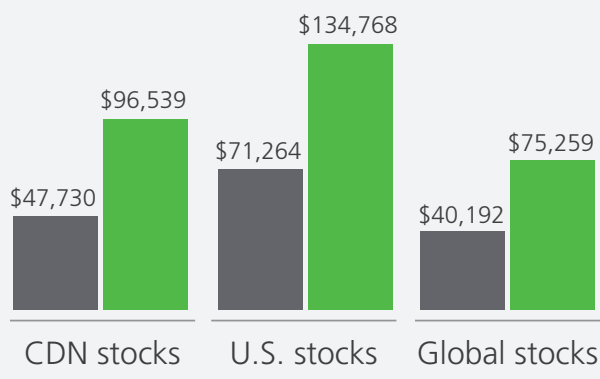


A **dividend** is a sum of money paid regularly by a company to its shareholders, typically out of its profits. Dividends can:

- Compound over time if reinvested, adding value to total returns
- Can help provide a buffer in challenging markets
- Receive favourable tax treatment¹

Dividends can add value over time

Long-term investing has the benefit of compounding. When you reinvest dividends over the long term, the power of compounding is magnified.²

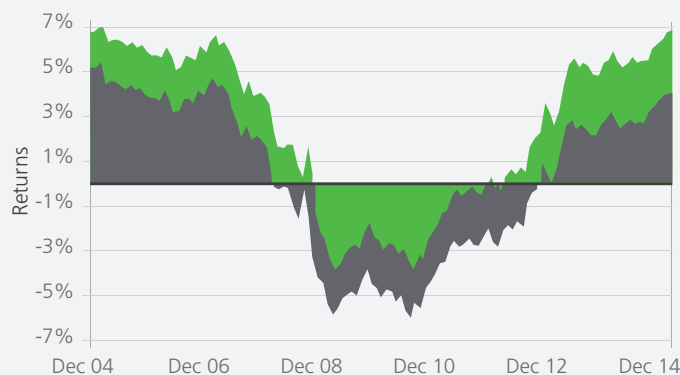


■ Return without dividends
■ Return with dividends reinvested

Source: ©Morningstar ©EnCorr, for the 25 year period Jan. 1, 1989 to Dec. 31, 2014

Dividends can provide a buffer

The regular income you receive from dividends can help provide your investments with a buffer when markets are more volatile.³



■ Global stocks
■ Global stocks with dividends reinvested

Source: ©Morningstar ©EnCorr, for the period Dec. 31, 2004 to Dec. 31, 2014

51%

51% of the Canadian stock market's **total return** from Jan. 1, 1989 to Dec. 31, 2014 came from dividends; for U.S. (47%) and global (47%) stocks, the impact was similar.²

\$0.71

\$0.71 of every dollar of dividends goes in your pocket, making it relatively **more tax efficient** than interest income (from which you only receive \$0.54 from every dollar of income).⁴

Sectors known for dividend paying stocks



Financials



Utilities



Consumer Staples



Health Care



Energy



The TD Asset Management Advantage

Skilled in a broad spectrum of quantitative, passive and fundamental investment solutions – TD Asset Management, Inc. (TDAM) offers a broad line up of core products, across investment styles, geographic regions and asset classes – including dividend-focused solutions like:

TD Tactical Monthly Income Fund

TD Strategic Yield Fund

TD U.S. Monthly Income Fund

TD Dividend Income Fund

TD Dividend Growth Fund⁵

TD North American Dividend Fund

Epoch U.S. Shareholder Yield Fund⁶

Epoch Global Shareholder Yield Fund⁶

So what are you waiting for?

Access the power of dividends with TDAM.

To find out more on how TDAM's dividend investment options might be right for you, please contact your Financial Advisor.



¹As a Canadian investor, only Canadian dividends receive favourable tax treatment. ²Source: [®]Morningstar [®]EnCorr, for the period Jan. 1, 1989 to Dec. 31, 2014. Canadian stocks – S&P/TSX Composite Index, U.S. stocks – S&P 500 Index – CDNS Global stocks - MSCI World Index – CDNS. Returns including dividends assume all dividends were reinvested. ³Source: [®]Morningstar [®]EnCorr, for the period Jan. 1, 2004 to Dec. 31, 2014. Global stocks - MSCI World Index. Based on 10-year rolling returns. Return including dividends assumes all dividends were reinvested. ⁴Source: Ernst & Young Global Ltd. 2014 Canadian Personal Tax Rate calculator. Assumes annual income of \$150,000 in the Province of Ontario with a marginal income tax rate of 46.41% and a marginal tax rate for eligible dividends of 29.54%. ⁵In December 2006, the investment objective of the TD North American Dividend Fund (formerly TD U.S. Equity Fund) changed to permit the fund to invest primarily in income-producing securities in North America. The fund was previously required to invest primarily in large-cap companies in the U.S. If the change had been in effect previously, the fund's performance could have been materially different. ⁶Effective July 24, 2014, TD U.S. Shareholder Yield Fund was renamed Epoch U.S. Shareholder Yield Fund; TD Global Dividend Fund was renamed Epoch Global Shareholder Yield Fund. The statements contained herein are based on material believed to be reliable. Where such statements are based in whole or in part on information provided by third parties, they are not guaranteed to be accurate or complete. The article does not provide financial, legal, tax or investment advice and is for information purposes only. Graphs and charts are used for illustrative purposes only and do not reflect future values or future performance of any fund. Particular investment or trading strategies should be evaluated relative to each individual's objectives and risk tolerance. TD Asset Management Inc. ("TDAM"), The Toronto-Dominion Bank and its affiliates and related entities are not liable for any errors or omissions in the information or for any loss or damage suffered. Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the fund facts and prospectus, which contain detailed investment information, before investing. The indicated rates of return are the historical annual compounded total returns for the period indicated including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any unitholder that would have reduced returns. Mutual funds are not guaranteed or insured, their values change frequently and past performance may not be repeated. Index returns are shown for comparative purposes only. Indexes are unmanaged and their returns do not include any sales charges or fees as such costs would lower performance. It is not possible to invest directly in an index. TD Mutual Funds and the TD Managed Assets Program Portfolios (collectively, the "Funds") are managed by TDAM a wholly-owned subsidiary of The Toronto-Dominion Bank. TD Investment Services Inc. and TD Waterhouse Canada Inc. (Member – Canadian Investor Protection Fund) are each principal distributors of certain series of certain Funds. TD Investment Services Inc. makes available those series of those Funds for which it is a principal distributor. The Funds are also available through TD Waterhouse Canada Inc. and through independent dealers. Epoch Investment Partners, Inc. ("Epoch") is a wholly-owned subsidiary of The Toronto-Dominion Bank and an affiliate of TDAM. [®]©2015 Morningstar is a registered mark of Morningstar Research Inc. All rights reserved. All trademarks are the property of their respective owners. [®] The TD logo and other trade-marks are the property of The Toronto-Dominion Bank.